

**Northampton Community Cooperative Market, Inc.
Board of Directors Annual Meeting Minutes**

**Thursday December 3rd 2015, 7:00-8:00 PM
River Valley Market, Northampton**

Board Members Present: Vice-President Jade Barker, Treasurer Lynn DiTullio, Christine Dutton, Eric Friedland-Kays, President Dorian Gregory, Roz Malkin, Alex Risley Schroeder, Clerk Andrea Stanley, and Rochelle Prunty (General Manager)

Others Present: Michelle Driscoll (Board Administrative Assistant) and 200+ member-owners and guests.

Presiding: Dorian Gregory, President. **Notetaker:** Michelle Driscoll.

6-7PM Dinner and Meet & Greet

Meeting convened at 7:00PM

I. 7:00PM Call to Order, Introductions, Agenda Review

President Dorian Gregory welcomed Co-op owners to the meeting and thanked them for their participation. Dorian introduced the current Board members and the Board candidates Martin Espinola and Steve Bruner.

II. 7:05PM Review and Approval of Minutes

The minutes of the 2014 Annual Meeting on December 4, 2014 were distributed and reviewed. Gary Hough made a motion to accept the minutes, and Mordechai Kamel seconded. The minutes were approved unanimously.

III. 7:07PM President's Report from Dorian Gregory

Dorian delivered her President's report. Dorian discussed where the Co-op is today and where it's going. The Co-op is continuing to grow, and the Board is actively planning for expansion. The current renovations and plans for a future second store were discussed. Dorian discussed the stages of the expansion process, focusing on the current planning phase.

IV. 7:13PM General Manager's Report from Rochelle Prunty

Rochelle thanked their staff for their work on the meeting. Rochelle delivered her Manager's report, "2015 Rebranding, Remodeling, and Planning for the Future." She discussed the current rebranding, including the change of name to Co-op and the new logo. She discussed the current remodeling to optimize available space, upgrade equipment, work on energy efficiency, and align the current space with the new branding. Rochelle discussed the FY15 financials. Planning for the future the Co-op and the results of the last Owner Survey were discussed.

Rochelle thanked Queen Mary for performing, and thanked the Outreach Committee.

V. 7:30PM Video Presentation from Guest Speaker Pam Mehnert

A video presentation from guest speaker Pam Mehnert, General manager of Outpost Natural Foods Co-op, Milwaukee, WI, was shared. Pam discussed Outpost's expansion and growth strategies, and shared the story of Outpost's growth over the past 25 years, including multiple store openings, wholesale to hospitals and caterers, and community partnerships.

VI. 7:45PM Co-op Owner Q&A

The Board solicited questions from the membership, and responded to them. Questions asked and comments shared included inquiries about second store locations, criteria for potential locations, potential for grocery delivery service or order & pickup service, ways to make the current store more accessible by foot or by bike, the current state of traffic planning, how we'll accommodate growth before opening the new store, our plans for GMO education for brands sold by the Co-op, and ways to maintain transparency during the expansion process.

Rochelle and Dorian responded to the membership.

VII. 8:07PM Poem Reading from Janet Aalfs

Poet Janet Aalfs shared a poem for the occasion, "In Working Hands," and a found poem, "Wild and Local" crafted from attendee comments.

VIII. 8:15PM Business Meeting Adjourned

Gary Schaefer made a motion to adjourn the meeting, and Randy Klein seconded. Dorian made the final call for ballots and adjourned the meeting at 8:15PM.

8-9PM Dessert and Dancing with music from Queen Mary