

Northampton Community Cooperative Market, Inc. Board of Directors Meeting Minutes

Thursday April 16th 2015, 6:30-9:05PM
River Valley Market, Northampton

Board Members Present: Vice-President Jade Barker, Treasurer Lynn DiTullio (by phone), Christine Dutton, President Dorian Gregory, Max Saito, and Rochelle Prunty (General Manager)

Absent: Roz Malkin, Jeff Napolitano, Alex Risley Schroeder, and Clerk Andrea Stanley

Others Present: Michelle Driscoll

Presiding: President Dorian Gregory

Notetaker: Michelle Driscoll

Meeting convened @ 6:30PM

I. 6:30PM Icebreaker

An icebreaker and check-ins were shared.

II. 6:33PM Member-Owner Comment Time

There were no member-owner comments

III. 6:33PM Agenda Review

The agenda was reviewed.

IV. 6:33PM Business Update

Rochelle shared her monthly business update with the Board, including discussion of the Valley Advocate Best Of results, a recent branding consultant visit, remodeling progress, March and April sales, recent trainings, and her experience at the recent National Coop Grocers (NCG) annual meeting.

V. 6:53PM Board Committee Updates

The Annual Meeting Committee was discussed.

ACTION: Dorian will ask absent Board members about their interest in serving on the Annual Meeting Committee.

The Elections Committee began a discussion of potential candidates for the Board. The application deadline will be September 1st.

ACTION: Jade will make sure there is candidate information at the May 9th member linkage event.

Potential locations for the Annual Meeting were discussed.

VI. 7:09PM River Valley Market LLC operations board resolutions

Requests to change representative of membership were discussed and tabled to later in the meeting.

VII. 7:09PM RVC Properties LLC operations board resolutions

RVC Properties action needs were discussed.

VIII. 7:10PM Member Cafe Event Planning

The May 9 Member Café event was planned. The proposed agenda for the event was

reviewed. Ways of looking at the theme of growth were considered. The Board shared goals for the event, and discussed attendance. Potential Big Questions to be discussed were shared, including: What difference has having a Co-op made in our community? What is the impact we want it to make in the future? How can we as a Co-op contribute to the greater good? How can we be the best Co-op for the valley? How can we be involved in food system justice and migrant issues? How can we maximize the co-op's impact in the Valley? How can the Co-op be the most impactful grocer in the Valley? What's the impact this grocery store has had in your world, and where can we move forward with this impact? What about this affects you, and how do you feel about it? Farming and migrant worker issues were brought up as a potential area for internal Board development work.

The Big Question draft was finalized as: *Since the store opened, how has the Co-op impacted you and our community? How can our Co-op have a greater impact on our community in the future?*

ACTION: Dorian will send a draft attendee packet for the Cafe to Rochelle.

ACTION: Rochelle will work with managers to contact vendor invitees.

IX. 8:03PM Break

X. 8:11PM Review and Approval of Minutes

Lynn joined the meeting by phone at 8:11PM.

Review of 3/12/15 Meeting Minutes: Christine moved to accept the minutes. Lynn seconded. The minutes were approved unanimously.

XI. 8:12PM River Valley Market LLC operations board resolutions

Two requests to change representative of membership were reviewed, per bylaws 8.2. Both changes were approved.

XII. 8:15PM Policy Monitoring B9: Emergency GM Succession

Rochelle presented her monitoring report for B9: Emergency GM Succession. Jade made a motion to accept the report as a demonstration of acting within board-established boundaries of executive limitations. Christine seconded. Board members shared reflections on the report, and Rochelle responded. The motion was unanimously approved.

XIII. 8:21PM Board Policy Monitoring C7: Board Committee Principles

Jade led a review of policy C7: Board Committee Principles. The Board discussed the policy and their responses to the self-assessment survey. The Board discussed that ad-hoc committees that deal with bigger issues might want to consider creating a charter. The Board committed to creating charters for the ongoing committees that do not currently have charters.

Lynn left the meeting at 8:28PM.

XIV. 8:29PM Strategic Discussion on Community

The Board watched CDS Consulting videos about co-op growth, and shared reactions. Suggestions were shared about the Member Cafe event agenda, and the videos to be shown. Dorian will send further information to the Board prior to the event.

XV. 9:05PM Appreciation

The meeting was reviewed. Dorian made a motion to adjourn the meeting. Max seconded. The meeting was adjourned at 9:05PM.

Next Board Meeting: Thursday May 14, 2015 6:30-9:00pm, River Valley Market