



Co-op Ownership Benefits



river valley co-op

wild about local

Easthampton & Northampton, MA • www.rivervalley.coop

Ownership has its perks!

As a River Valley Co-op owner...

- Your ownership is valid at both co-op locations.
One ownership, two stores!
- Receive instant coupons worth **over \$25** when you join, plus get a **10% OFF** coupon good for one shopping trip.
- Participate in special owner-exclusive promotions including **Co-op Owner Appreciation Days** and receive 10% OFF one shopping trip. *(Exclusions include alcohol, fluid milk, special orders, Buying Club)*
- Participate in our **Buying Club**, where owners get 15% OFF full cases of just about anything we sell!
- Save \$\$ with our biweekly **Co-op Owner Bonus Buys**, exclusive sales just for our owners.
- Be eligible for any annual **Patronage Rebates** declared by the Board when the co-op is profitable.
- Invest with a **Co-op Owner Loan** during loan campaign periods.
- Join the **UMass Five College Credit Union**.
- **Vote in Board of Directors elections** and other co-op owner votes.
- **Run as a candidate** for the Board of Directors.
- Subscription to our digital **co-op newsletter**.
- **Own your equity share investment as long as you choose.** When/if you choose to no longer be a co-op owner you may request to redeem it. *(See bylaws for details including potential restrictions)*
- Be part of developing and **sustaining a strong local food system**.
- **Have pride** in keeping River Valley Co-op a vibrant, sustainable community-owned resource for years to come!