

Northampton Community Cooperative Market, Inc.
Board of Directors Meeting Minutes
Wednesday April 18, 2018 6:30- 9:20 PM
River Valley Co-op, Northampton

Board Members Present: President Andrea Stanley, Vice-President Steve Bruner, Clerk Alex Risley Schroeder, Treasurer Dorian Gregory, Lynn DiTullio, Jade Barker, Jacquie Fraser, Gary Schaefer and General Manager Rochelle Prunty

Others: Natasha, Marketing, Margaret Christie, Claire Morenon and Kristen Wilmer from CISA, Susan Grossberg 9963, member-owner

Absent: Eric Friedland-Kays,

Notetaker: Beth Skinner, Co-op Leadership Administrator

Presiding: President Andrea Stanley

Meeting convened @ 6:30 PM

I. 6:30-7:00 PM

- CISA discussion with Margaret Christie, Claire Morenon and Kristen Wilmer. The board learned of CISA's project concerning working conditions of local farmworkers. Board is interested in future discussions and a possible role for co-op. One possibility might be the program at Baystate which offers medical and legal advice for farmworkers.

II. 7:00-7:05 PM Agenda Review and Approval of Minutes

- Alex made a motion to approve the March minutes with corrections and Steve seconded the motion. The motion passed unanimously with one abstention.

II. 7:05-7:10 PM Action Items

Directors reviewed the action items from the last meeting.

- **Action:** Alex and Dorian will look into changing calendar and policies so all D Board Policies are reviewed in December. **In Process**
- **Action:** On March 20, Ben from CDS Consulting Co-op will do a Capital Campaign Caller Training (Zoom). Gary Dorian, Lynn, Rochelle and Alex will meet at 285. **Done**
- **Action:** Committee reports are put in the packet as FYI. If a chair needs time for discussion, they should ask Andrea to be put on the agenda. **Done**
- **Action:** Dorian will send out a template e-mail for current lenders for capital campaign. **Done**
- **Action:** Executive Committee will meet with Nate and Beth on March 28 about making Google drive accessible to board members and will discuss institutional documents and clarification of document ownership. **Done**
- **Action:** All day PVGrows Forum on April 7, 9:15 AM-4:15 PM at Gateway City Arts, Holyoke, MA Focus is on farm labor. **Done**

- **Action:** Explore CISA speaking to the board in the summer of 2018 about farm labor in the Valley. Lynn and Alex **Done**
- **Action:** Rochelle read a letter from co-op owner Vicky Knight concerning the history of the Cleveland Co-op and her concerns about RVC opening a second store. A response will be drafted by Rochelle and reviewed by Executive Committee. **In Process**
- **Action:** Andrea will update committee chart and add the Board Development Committee **In Process**
- **Action:** Alex and Dorian will work on job descriptions for Executive Committee Officers. **In Process**

III. 7:00 PM River Valley Market LLC operations board resolutions and RVC Properties LLC board resolutions None

IV. 7:00 PM-7:25 Election Committee Update

Steve reviewed 2018 timeline & “Bear Paw” proposal. The election committee will have further discussion and revise proposal.

V. 7:25-7:45 PM Member Drive Campaign

Natasha discussed plans for Member Drive Campaign and how the board can assist the goals and objectives. Goal is to get 2500 new owners by 2020 and RVC will be present at Easthampton events. Board discussed ideas: outreach committee, list of Easthampton co-op owners and inviting mayor of Easthampton to Strawberry Social.

VI. 7:45 PM-8:05 PM Retreat Planning

Board discussed goals and brainstormed ideas for the retreat i.e. review multi-year board plan.

FYI A study guide is ready for discussion groups on “Everyone Welcome?” by Jade Barker and Patricia Cumbie

Break 8:05-8:15 PM

VII. 8:15-9:10 Executive Session

Steve made a motion to go into Executive Session and Lynn seconded the motion. The motion was approved unanimously with no abstentions.

VIII. 9:10 PM

Alex made a motion to adjourn Executive Session and Andrea seconded the motion. The motion was approved unanimously with no abstentions.

Andrea made a motion to accept the slate of four organizations for the Community Fund Grants. Alex seconded the motion. The motion was approved unanimously with one abstention.

X. 9:05-9:15 PM Appreciations and Next Steps

Actions

- **Action:** Proforma will be reviewed by Duke on April 25 5:00-7:00.
- **Action:** Alex and Dorian will look into changing calendar and policies so all D Board

